



Job title: Marketing Intern

Hours: 40 hours/week (4-month internship)

Location: Calgary, AB.

Swirltex Inc. (Swirltex) is focused on the development and application of innovative technologies for the treatment of the most difficult wastewater streams. Our expertise and solutions have demonstrated the ability to provide safe reliable water for reuse applications. Our patented process and modular systems saves energy, is more economical, and provides a service to customers when they need it.

Since the beginning we have thought about innovative ways to manipulate an incoming waste stream that enhances conventional treatment. We are focused on our customers and always developing new solutions to meet their challenges.

Our mission is to change how water filtration has been done in the past to help industries and municipalities turn a waste into a resource. By treating the wastewater being produced in industries such as oil & gas, mining, forestry we reduce the need to draw upon natural fresh water sources while minimizing water scarcity. We are also able to protect the natural waterways by eliminating harmful contaminants that could be discharged onto land or in waterways.

Our vision is net zero water.

Purpose of the Position

We are looking for an energetic and self-motivated Marketing Intern to join our marketing team. If you're an ambitious individual who wants to build a career in social media and content marketing, then we want to work with you. Your work will include preparing promotional presentations, monitoring social platforms, and conducting market analysis.

In addition to being an excellent communicator, you should have excellent multitasking and organizational abilities. The successful candidate will also have in-depth knowledge of marketing trends, techniques, and social media platforms.

At Swirltex, our people are the key to our success. We take pride in recruiting the best talent available for all areas of our business.

Responsibilities & Duties

- Performs analysis and research on market and competitive technologies
- Supports technical sales proposal preparation and development
- Supports development of white papers, webinars and other external data needs
- Prepare detailed promotional presentations
- Development of press releases and related content
- Reviews website content and updates accordingly



- Supports technical sales proposal preparation and development
- Contribute to the creation of mock-ups, email campaigns, and social media content.

Qualifications

- Current enrollment in an undergraduate course for Marketing, Communications or similar field.
- Familiarity with social media strategies and platforms
- Ability to multitask and take initiative
- Hardworking and dedicated outlook
- Experience with content creation a plus, even if not professionally
- Ability to take direction and absorb information quickly
- Able to work under pressure, with tight deadlines, and changing priorities
- **Strong interpersonal and team building skills**
- Excellent verbal and written communication skills
- Must have a passion for marketing
- Canadian citizen or permanent resident